

## Level 5

# Coaching Professional

**TYPICAL DURATION: 14 MONTHS**



### Role Profile

This occupation exists across all sectors—public, private, and third—nationally and internationally. Coaches work with individuals and teams to improve professional performance through non-directive support, deep listening, and reflective questioning. They help build self-belief, foster resilience, adaptability, and drive transformation. Coaches work one-to-one or with teams, virtually or in person, and interact with stakeholders at all levels, including HR and L&D teams. Responsibilities include managing coaching relationships, ensuring practice quality, embedding coaching in leadership, supporting strategic change, and enabling inclusive development. Coaching is vital in today's fast-paced, evolving, and increasingly diverse environments.

### Additional Requirements

English and maths qualifications must be completed in line with the apprenticeship funding rules

### Course Content

This course builds coaching expertise through key theories in learning, psychology, and emotional intelligence. It covers communication, diversity, ethics, and coaching models. Learners develop practical skills in goal setting, questioning, feedback, and stakeholder management, with a strong focus on self-awareness, reflection, and inclusive, ethical coaching practice.

### End Point Assessment

This Apprenticeship has 3 assessment methods.

- Observation with questions
- Interview supported by portfolio of evidence
- Knowledge Test

### Typical Job Roles

Business Coach

Career Coach

Coach

Coaching Practitioner

Coaching Professional

Leadership Coach

Sustainability Coach

### Further Information

This standard aligns with the following professional recognition: The European Mentoring and Coaching Council for Accredited coaching practitioner, The Association for Coaching for Accredited coach, The International Coach Federation for Associate certified coach.